

Press Release

## "To the point" X-ray images

Veraview iX: Safe, flexible and space-saving

**Dietzenbach, March 2011. The new intraoral X-ray unit is another highlight in Morita's range of diagnostic instruments for dental practices. Veraview iX is lightweight, maneuverable and provides X-ray images – either analog or digital – in excellent quality. A flexible supporting arm and positioning laser make it easy to set the imaging area.**

The Japanese company Morita, a company with a long tradition, is market leader for imaging systems, particularly because of the precision of its diagnostic devices. Now the company has presented a unit for intraoral X-ray images that scores "points" because of its easy handling and space-saving design. The new diagnostics unit has a practical, small head and can be positioned easily by means of a wall-mounted arm with several joints. Thus, Veraview iX can be adapted to a patient's height. The wall-mounted intraoral X-ray unit saves space and is handy. And since it weighs only 23 kg, it is a real "lightweight". The control panel has a clear-cut design. adjustments can be made with the self-explanatory LED panel. The dentist can focus on the desired imaging area accurately with a positioning laser. In addition, the user can choose between digital and conventional analog X-rays.

Morita's new product is a technical masterpiece: in comparison to conventional intraoral X-ray units, the X-ray tube is mounted far inside Veraview iX. Consequently, the legally required minimum distance between tube and skin can be complied with easily, without the tube projecting from the head of the unit. Hence, the very small tube and laser positioning unit make possible predictably

accurate X-rays of the desired areas. Compact, easy-to-use and extremely precise – Veraview iX really helps reduce the dentist’s workload as well as stress for patients because it can be adjusted exactly.

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**Über Morita:**

Die Morita-Gruppe zählt zu den bedeutendsten Herstellern von medizinisch-technischen Produkten. Das japanische Traditionsunternehmen mit Vertriebsgesellschaften in Europa, USA, Brasilien, Australien und Afrika weist ein breites Sortiment auf. Führend in der Röntgendiagnostik und der Endodontie bietet das Produktportfolio leistungsstarke bildgebende Systeme bis hin zur 3-D-Volumen-tomographie, Behandlungseinheiten, Turbinen, Hand- und Winkelstücke, Instrumente sowie endodontische Mess- und Präparationssysteme. Mit ausgeprägtem Qualitätsdenken und kontinuierlicher Forschung orientieren sich weltweit mehr als 2.000 Mitarbeitern an den Bedürfnissen von Anwendern und Ärzten. So lebt der Geist von Junichi Morita weiter, der das Unternehmen im Jahr 1916 gründete. Morita befindet sich mittlerweile in dritter Generation in Familienbesitz unter Leitung von Haruo Morita.